



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-16-2012 PAGE: 1 of 3

GREAT AMERICAN MEDIA - 19752
ATTN: MIKE FURMAN
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
386835	05-21-2012	10-15-2012	4	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1194	234486	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	234486

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1194																	
R 1	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30		X	X	X	X			3	900	3	2,700.00
R 2	10-22-2012	10-22-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30	X							1	900	1	900.00
R 3	10-16-2012	10-21-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		X	X	X	X			3	900	3	2,700.00
R 4	10-22-2012	10-22-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X							1	900	1	900.00
R 5	10-16-2012	10-21-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30						X		1	300	1	300.00
R 6	10-16-2012	10-21-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		1	400	1	400.00
R 7	10-16-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	1	500	1	500.00
R 8	10-16-2012	10-21-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30						X		1	500	1	500.00
R 9	10-16-2012	10-21-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		X	X	X	X			2	500	2	1,000.00
R 10	10-16-2012	10-21-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		X	X	X	X			2	400	2	800.00
R 11	10-16-2012	10-21-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		X	X	X	X			2	475	2	950.00
R 12	10-22-2012	10-22-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30	X							1	475	1	475.00
R 13	10-16-2012	10-21-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	300	1	300.00
R 14	10-16-2012	10-21-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						X		1	375	1	375.00
R 15	10-16-2012	10-21-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		X	X	X	X			3	1,200	3	3,600.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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1194	234486	PHILADELPHIA	A. CLIFFORD	10-16-2012	10-22-2012	M (Broadcast Month, Cycle 1)	N	234486

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 1194																	
R 16	10-22-2012	10-22-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X							1	1,200	1	1,200.00
R 17	10-16-2012	10-21-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	2	30		X	X	X	X			2	750	2	1,500.00
R 18	10-16-2012	10-21-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30		X	X	X	X			2	850	2	1,700.00
R 19	10-22-2012	10-22-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30	X							1	850	1	850.00
R 20	10-16-2012	10-21-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30		X	X	X	X			4	1,200	4	4,800.00
R 21	10-22-2012	10-22-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	2	30	X							1	1,200	1	1,200.00
R 22	10-16-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30		X	X	X	X			4	1,000	4	4,000.00
R 23	10-22-2012	10-22-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	2	30	X							1	1,000	1	1,000.00
R 24	10-16-2012	10-21-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	2	30						X		1	750	1	750.00
25	10-16-2012	10-21-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)	3	30		X						1	3,800	1	3,800.00
----- ITEM LINE NOTE ----- BODY PROOF																	
R 26	10-22-2012	10-22-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)	2	30	X							1	6,500	1	6,500.00
----- ITEM LINE NOTE ----- DWTS																	

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386835	05-21-2012	10-15-2012	4	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est# 1194			CMS # 234486	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-16-2012	End Date 10-22-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 234486			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
27	10-16-2012	10-21-2012	Agency CPE: E : 1194			3	30	X							1	6,500	1	6,500.00	
	----- ITEM LINE NOTE -----																		
	DWTS																		
	MG Group #	Preempted	Rate Reason		MG Description		Duration												
	329609	10-16-2012	6,500 PROGRAM CHANGE		1 X 30 @ \$6,500 T 07:58PM - 09:00PM - 10/16/12-10/16/12 (810)	3	30	X							1	6,500	1	6,500.00	
		Total:	6,500												Preempt Total:		-1	-6,500.00	
28	10-16-2012	10-21-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	X X X X X X							4	1,200	4	4,800.00
29	10-22-2012	10-22-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	X							1	1,200	1	1,200.00
30	10-16-2012	10-21-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30	X X X X							4	400	4	1,600.00
31	10-22-2012	10-22-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30	X							1	400	1	400.00
32	10-20-2012	10-20-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE SAT (900)			2	30								1	750	1	750.00
																Contracted Gross Total:		55	58,950.00
																Actual Gross Total:		55	58,950.00
																Agency Commission:			8,842.50
																Net Total:			50,107.50

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Oct 12	19,000.00	6,500.00	58,950.00	0.00	58,950.00
TOTAL	19,000.00	6,500.00	58,950.00	0.00	58,950.00

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